

Do you ever wonder

WHY certain

people **achieve**

a m a z i n g

success while

others, with the same

characteristics and

competencies, don't?

The answer is likely the

lack of **focus** on their

a **Personal**

Brand!

We all have a **personal**

brand... Join us as we

coach you on **WHY**

you need to **focus**

on sustaining a strong

personal brand

in order to be

successful... no

matter what business

you are in **today**.



This program is designed to help you identify and communicate your values, vision, strengths and passion you bring to the world! Whether you are launching a new business, seeking to experience more success in the corporate world (aka. intrapreneurs), or changing or starting a career, we will work together to...

1. **Ignite Your Journey.** What is your **personal brand** TODAY and where do you want to take it.
2. **Navigate Your Vision.** It's where you are going, so let's put yours on paper to create clarity.
3. **Solidify Your Values...** they inform every decision you make, so it's time to declare them.
4. **Pinpoint Your Purpose** - this is the WHY you do what you do! Pretty important to define and refine.
5. **Invest Your Strengths.** Understand how to use **Emotional Intelligence** to improve your Influencing skills.
6. **Reach Your Audience!** Discover the best **Social Media and Technology** Platforms to Position and Promote Your Brand for Success... **Get ready to take it to 11.**
7. **Evaluate** successes & **Evolve** your communication!

Coaches:

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Space is limited... Reserve your spot today!