

Do you ever wonder

**WHY**

certain

people **achieve**

**a m a z i n g**

**success** while

others, with the same

**characteristics** and

**competencies**, don't?

The answer is likely the

lack of **focus** on their

a **Personal**

**Brand!**

We all have a **personal**

**brand**... Join us as we

coach you on **WHY**

you need to **focus**

on sustaining a strong

**personal brand**

in order to be

**successful**... no

matter what business

you are in **today**.

**i.n.s.p.i.r.e.**  
Your Brand

This program is designed to help you identify and communicate the strengths and passion you bring to the world! Whether you are launching a new business, seeking to experience more success in the corporate world (aka. intrapreneurs), or changing or starting a career, we will work together to...

1. **Ignite Your Journey.** What is your **personal brand** TODAY and where do you want to take it.
2. **Navigate Your Vision.** It's where you are going, so let's put yours on paper to create clarity.
3. **Solidify Your Values...** they inform every decision you make, so it's time to declare them.
4. **Pinpoint Your Purpose** - this is the WHY you do what you do! Pretty important to define and refine.
5. **Invest Your Strengths.** Understand how to use **Emotional Intelligence** to improve your Influencing skills.
6. **Reach Your Audience!** Discover the best **Social Media and Technology** Platforms to Position and Promote Your Brand for Success... **Get ready to take it to 11.**
7. **Evaluate** successes & **Evolve** your communication!

**Coaches:**

Shandel Slaten & Debra Trappen

**Details:**

[truelifecoaching.com](http://truelifecoaching.com)

[nfo@truelifecoaching.com](mailto:nfo@truelifecoaching.com)

**Space is limited... Reserve your spot today!**